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**Due North Media Makes Exclusive Inc. 5000 List of  
America's Fastest-Growing Private Companies with Three-Year Sales Growth of  
104%**

**Birmingham, AL, August 18, 2009** – Due North Media, a division of Due North Consulting, Inc. and niche B2B publisher, announced it was named one of 5000 fastest-growing companies in America by *Inc.* magazine. The *Inc.* 5000 list measures revenue growth for U.S.-based, privately held, independent companies. Growth is measured by gross income and revenue.

The distinguished list serves to confirm the foremost accomplishments of America's entrepreneurial companies. As an *Inc.* 5000 honoree, Due North Media shares the esteemed status of some of the most successful companies in America which have included honorees Microsoft, GoDaddy, Oracle and UnderArmour.

The 2009 *Inc.* 5000, unveiled today on Inc.com, serves as a unique report card on the U.S. economy. Despite the ongoing recession, aggregate revenue among the companies on the list actually increased to \$214 billion, up \$29 billion from last year, with a median three-year growth rate of 126 percent. The *Inc.* 5000 are responsible for creating more than 1 million jobs since their founding, making the list perhaps the best example of the impact private, fast-growing companies can have on the economy.

**Methodology**

The *Inc.* 5000 is ranked according to percentage revenue growth from 2005 through 2008. To qualify, companies must have been founded and generating revenue by the first week of 2005, and therefore able to show four full calendar years of sales. Additionally, they have to be U.S.-based, privately held, for profit, and independent -- not subsidiaries or divisions of other companies -- as of December 31, 2008. Revenue in 2005 must have been at least \$200,000, and revenue in 2008 must have been at least \$2 million. The top 10 percent of companies on the list comprise the Inc. 500, now in its 28th year.

**About Due North Media**

Due North Media, a division of Due North Consulting, Inc., is a niche business-to-business publisher providing media services to executives within specialized vertical markets including contact center technology, corporate site selection and business development, and sports event management and location selection via publications, Websites, newsletters, directories, qualified database/list marketing and custom publishing.

Founded in 2001, Due North Consulting, Inc. has helped niche marketers obtain their goals for almost a decade. The principals of the company have over 35 years of business-to-business advertising and marketing experience. It has been their mission to serve readers, clients and employees with integrity, humility and a continuing quest for the achievement of excellence.

### **About *Inc. Magazine***

Founded in 1979 and acquired in 2005 by Mansueto Ventures LLC, *Inc.* ([www.inc.com](http://www.inc.com)) is the only major business magazine dedicated exclusively to owners and managers of growing private companies that delivers real solutions for today's innovative company builders. With a total paid circulation of 712,961, *Inc.* provides hands-on tools and market-tested strategies for managing people, finances, sales, marketing and technology.